

## Reebok-CCM Hockey, Inc. Increase Productivity up to 6x by Utilising NCG CAM for Shop-Floor Programming



### About the Company

Reebok-CCM Hockey, Inc. (Reebok-CCM Hockey), a division of Reebok International Ltd, which in turn is a wholly-owned subsidiary of adidas AG, is headquartered in Montreal, Canada. With operations in Europe and the United States, it is the world's largest designer, manufacturer and marketer of hockey equipment and related apparel under five of the world's most recognised hockey brand names: Reebok, Rbk, CCM, JOFA and KOHO.

Reebok-CCM Hockey is a world leader in the design and innovation of skates, sticks, helmets, protective equipment products and related apparel and is the exclusive licensee of the National Hockey League and the Canadian Hockey League for authentic and replica jerseys.

### Requirements

Reebok-CCM Hockey were looking to adopt a new CAM software package that would reduce the time it took to produce their tooling and prototype parts.

### Results from Purchasing NCG CAM

- ✓ **NCG CAM** enabled Reebok-CCM Hockey to combine the CAM Programming Department with the CNC Machining Department. The same person can now do the programming and operate the CNC whereas two people were required before.
- ✓ **NCG CAM** is 5 - 6 times faster compared to having to manually program all of the operations before; dramatically reducing development time.

“We decided to buy NCG CAM because out of all the software we looked at, NCG CAM was the best performing and the one that gave us the features we needed. With NCG CAM we save a lot of time; productivity is 5 to 6 times faster than before, when we had to manually program all of the operations. The same person now does the programming and operates the CNC, whereas before we needed two.”

- Riccardo Bertolacci, Superviseur Maintenance/Chargé de projets